

The Plan

The Plan component of a Comprehensive Plan is the section that outlines a community's vision for its future, and the goals, strategies and tactics needed to move that vision forward. Per the Code of Virginia, the Plan component must also contain a generalized land use plan that encourages an orderly, harmonious arrangement of land that will meet the present and future needs of the locality. This is typically accomplished through a Future Land Use Map that represents the locality's vision for the development and/or redevelopment of the land within its boundaries.

Goals, Strategies and Tactics

Goal A: Preserve and enrich the charm and attractiveness of the Town of Irvington.

Strategy A-1: Protect existing real estate assets and historic resources.

Tactic (ordinance): Conduct an ongoing review of the zoning and subdivision ordinances to determine code rewrites that would protect existing real estate assets and historic charm while balancing individual property rights.

Tactic (program) Explore beautification efforts to finance landscaping and maintenance of the Town's streetscapes that reduce traffic speed through town.

Strategy A-2: Assure that organic growth is consistent with the Town's character.

Tactic (ordinance): Conduct an ongoing review of the zoning and subdivision ordinances to determine code rewrites that would require appropriate densities and uses.

Goal B: Enhance Irvington's livability and promote community through a livable, walkable town.

Strategy B-1: Foster active living and safety with bicycle and pedestrian improvements.

Tactic (policy): Cooperate with Lancaster County and the surrounding towns to implement the Tri way Trails project between Irvington, Kilmarnock and White Stone.

Tactic (capital): Seek VDOT Transportation Alternative Program funding in several phases for the construction of planned pedestrian and bicycle facilities as funds are awarded by VDOT and become available.

Tactic (program) Minimize through trucks in Irvington.

Strategy B-2: Ensure Irvington has State of the Art internet and cell services.

Tactic: See Strategy C-5.

Goal C: Foster the development of the Town's Infrastructure for full and part time residents and tourists.

Strategy C-1: Improve the Town's commons by playground and tennis court upgrades.

Tactic (Capital) Implement the Commons Improvement Plan (currently underway)

Strategy C-2: Maintain and improve Public Access to waterfront.

Tactic (Capital) understand the Gaskins plan for maintaining our current waterfront access.

Tactic (Capital) Appoint a Waterfront Committee to consider alternatives to Gaskins (currently underway)

Strategy C-3: Review alternatives for Public Sewer Service

Tactic (Program) Have consultant develop options for sewer service following the recommendations of the Sewer Advisory Committee (currently underway).

Strategy C-4: Develop and Implement plan for new Town Hall by 2025

Tactic (Capital) Develop alternatives and recommend to TC (currently ongoing).

Strategy C-5: Ensure Irvington has State of the Art communications infrastructure for internet and cell phone services.

Tactic (program) Have Breezeline make a presentation to the Town on their plans to provide State of the Art internet services to all of Irvington.

Tactic (program) Have Verizon and other cell phone service providers make a presentation to the Town on their plans to provide State of the Art cell phone service for all of Irvington.

Strategy C-6: Develop Traffic Calming Measures to build on our unique and walkable community.

Tactic (program) Hire consultant to identify the Traffic Calming measures that will improve safety and walkability in Town.

Tactic (program) Fund recommended Traffic Calming Measures through local, state and federal funds.

Goal D: Encourage the organic growth of Irvington's tourism industry while preserving its quiet waterfront character.

Strategy D-1: Boost tourism by advertising Community Events.

Tactic (program) Organize and host a widely available community events calendar.

Tactic (program) Provide map of waterfront access points in town and area.

Strategy D-2: Foster Local business development for a healthy and active main street.

Tactic (Ordinance) Conduct and ongoing review of the zoning ordinances to determine code rewrites that would support local business development while limiting chain stores.

Tactic (Capital) Conduct a feasibility analysis for a sewer service. (See Goal C, C3)

Tactic (Capital) Fund the traffic calming plan to build upon our unique and walkable community.

Goal E: Foster Town unity, recreation and fellowship.

Strategy E-1: Provide a space for planned and informal recreational activities geared toward town residents and visitors.

Tactic (Capital) Maintain and upgrade playground and recreation equipment on commons (see Goal C, C1)

Tactic (Program) Organize family programs and festivals that would draw residents and visitors.

Tactic (Capital) Fund the traffic calming plan so that all ages can have the plan so that all ages can have the independence of going to businesses or getting coffee by walking or biking. (Goal C, C6)

Goal F: Continue to preserve and enhance Irvington's waterfront charm.

Strategy F-1: Maintain existing waterfront access points.

Tactic (initiative) Create a relationship with the Gaskins family and a long-term goal to preserve Gaskins Landing. (Goal C, C2)

Tactic (capital) Formalize a right of first refusal for the Gaskin property in case the family wishes to sell. (part of Goal C, C2)

Tactic (policy) if the town secures the Gaskin property, commission a plan of development site improvements.

Strategy F-2: Consider alternate public waterfront access (See Goal C, C2)

Strategy F-3: Provide tourism information on waterfront access points.

Tactic (program) develop information materials on where visitors can find waterfront access in the area.

Strategy F-4: Maintain a working waterfront.

Tactic (initiative) develop an understanding of current working waterfront plans by owners and encourage continued operation.