

REPORT FOR AUG 1, 2023 - AUG 31, 2023
TOWN OF IRVINGTON (LOVEIRVINGTON)

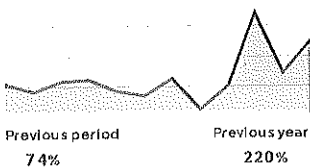
FACEBOOK INSIGHTS

TOP POSTS BY ENGAGEMENT RATE (WITH IMAGE)

Post With Image	Engagement Rate	Total Reactions	Post Comments	Post Shares
Embrace the perfect day we've designed just for you in Irvington! Start your morning with a cup of coffee at The Local, setting the tone for a delightful day ahead. For lunch head to the Fish	16.93%	12	2	0
ICYM! So many of our fabulous small businesses were recently featured in the Destination Irvington article of the Summer 2023 edition of The Local Scoop! Among the businesses highlighted were: []	13.33%	13	1	0
A wonderful place to visit and live!! ♥ (id: 109979117537328_858494285701911)	11.80%	10	0	1
Photos from Visit Irvington VA's post (id: 109979117537328_858958645655475)	11.50%	4	0	1
Labor Day Weekend in Irvington! Byrd's Seafood at Camp Irvington! Friday, September 1st @ 5pm Get out and try their Local Fried Oyster Tacos, Fresh Grilled Mahi Mahi Tacos, and Roasted Cuban	6.88%	6	0	1
Calling all book lovers! Have you joined the Irvington Book Club yet? [] The Bookshelf Irvington, host of the Book Club, is a high quality novel-model bookshop with a goal of adding	6.72%	6	0	0
Irvington Farmer's Market is tomorrow! The Irvington Farmers Market is every 1st Saturday from May through November, from 9:00 am - 1:00 pm. The Market is located at the center of	6.00%	8	0	2
Taste by The Bay Tickets go on sale today! Irvington's Taste By The Bay - Wine, Arts, & Ale is November 18 @ 11:00 am - 5:00 pm. In its tenth year, Taste by the Bay is the event of the year on	5.23%	6	0	4

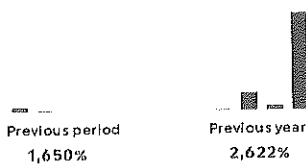
PAGE ENGAGEMENT RATE

6.22%



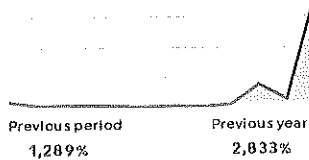
PAGE CONSUMPTIONS

245



ENGAGED USERS

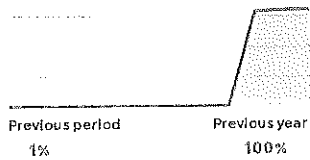
264



INSTAGRAM INSIGHTS

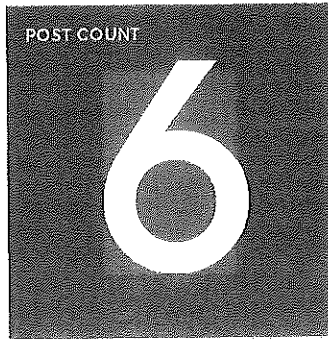
FOLLOWERS

2,425



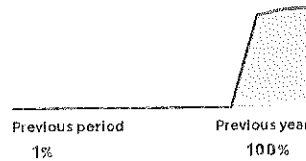
POST COUNT

6









ENGAGEMENT RATE

8.28%



ENGAGEMENT BY POST (WITH IMAGE)

Post With Image

	Likes	Comments	Engagement
 <p>ICYMI: So many of our fabulous small businesses were recently featured in the Destination Irvington article of the Summer 2023 edition of The Local Scoop @localscoop Among the businesses highlighted were: Livi's Market @livis.market</p>	169	6	178
 <p>Labor Day Weekend In Irvington! Byrd's Seafood at Camp Irvington! Friday, September 1st @ 5pm Get out and try the their Local Fried Oyster Tacos, Fresh Grilled Mahi Mahi Tacos, and Roasted Cuban Pork Tacos! On Saturday, make your way over to the Irvington</p>	109	2	118
 <p>Embrace the perfect day we've designed just for you In Irvington! Start your morning with a cup of coffee at The Local, setting the tone for a delightful day ahead. For lunch head to the Fish Hawk Bar and Grill, relish in the delicious food and amazing waterfront</p>	108	0	112
 <p>Taste by The Bay Tickets go on sale today! Irvington's Taste By The Bay - Wine, Arts, & Ale is November 18 @ 11:00 am - 5:00 pm. In its tenth year, Taste by the Bay is the event of the year on the Northern Neck. Sample wines from Virginia wineries, food</p>	91	1	98
 <p>Irvington Farmer's Market is tomorrow! The Irvington Farmers Market is every 1st Saturday from May through November, from 9:00 am - 1:00 pm. The Market is located at the center of Irvington at the Irvington Commons on King Carter Drive, right next to</p>	35	0	35
 <p>Calling all book lovers! Have you joined the Irvington Book Club yet? The Bookshelf Irvington, host of the Book Club, is a high quality novel-model bookshop with a goal of adding creativity and fun to the community while also giving back- their mission is to get</p>	9	0	9

