



January 2023

Saturday, September 16, 2023, is the date for the **Irvington Crab Festival**, hosted by the Steamboat Era Museum.

The Crab Festival is the largest fund raiser for the Museum, thanks to our sponsors for the festival and donors to the raffle. The funds raised enable the Museum to provide education to the community by being open April – November, providing activities to children in the summer, hosting education groups for free, and expanding our exhibits.

We are starting to solicit companies and individuals that are interested in supporting the Crab Festival as a sponsor or by donating items for the raffle.

Enclosed are the specific sponsorship opportunities, which are the same as in 2022. We gladly promote your company (or name) before and at the Crab Festival. Additionally, we provide free entry and reserved seating for some levels.

If you are interested in being a sponsor, please complete the enclosed “Sponsorship Commitment” form. The Museum will need to receive funds (and logo files if appropriate) by June 30 to ensure we include you in all Crab Festival marketing materials.

If you wish to donate to the raffle, please complete the enclosed “Raffle Commitment” form. We can collect the donated item(s) no later than the week before (by September 9, 2023) but are happy to receive them whenever is convenient for you.

If you have questions or concerns, please don’t hesitate to contact the Museum.

Our Board Members will be following up on this initial request unless we hear from you – either by indicating a commitment or indicating that you need to pass this year.

Thank you for considering supporting the 2023 Crab Festival,

Cay Bradley, crabfestival@steamboateramuseum.org

Candee Pevahouse, Museum Manager, shop@steamboateramuseum.org



2023 Sponsorship Commitment Form

_____ is committed to sponsoring the 2023 Crab Festival at the following level
 [Sponsor Name]

Mark Here	Name of Sponsor Level	Amount
	Festival Sponsor (1 available)	\$5,000
	Lump Back Fin Sponsor	\$4,000
	Souvenir Cup Sponsor (1 available)	\$2,500
	Crab Mallet Sponsor (1 available)	\$2,500
	Big Claw Sponsor	\$2,000
	Print Advertising Sponsor (1 available)	\$1,250
	Social Media Sponsor (1 available)	\$1,250
	Jimmie Sponsor	\$1,000
	Barbecue Sponsor (1 available)	\$750
	Hot Dog Sponsor (1 available)	\$750
	Beer and Wine Sponsor (1 available)	\$750
	Soft Shell Sponsor	\$500
	Old Bay – Business	\$250
	Old Bay – Individual	\$250
	Additional Donation	

I understand that funds must be provided to the Steamboat Era Museum no later than June 30 to be included in all marketing materials. If funds are received after June 30, my sponsorship will be marketed in any new materials developed.

If my sponsorship includes complimentary admissions, I understand I will receive tickets from the Steamboat Era Museum by Friday, September 8, 2023. It is my responsibility to ensure the tickets are provided to the individuals who my company has selected to attend the Crab Festival for free. I understand additional tickets may be purchased on the Museum website or at the Museum when ticket sales to the public are open.

OVER for payment information

Payment Information

Enclosed is a check payable to the Steamboat Era Museum (or SEM)

Check Number: _____

I will mail a check, payable to the Steamboat Era Museum or SEM, so it is received no later than July 15, 2022

I authorize the Steamboat Era Museum to charge the amount of my sponsorship indicated on the other page to the following credit card, on July 15, 2022:

Credit Card Number: (enter in boxes below)

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Expiration Date on Credit Card:	
V. Code on Credit Card:	
Billing Zip Code:	

Promotional Material Information

Please use the following information in all Crab Festival Marketing Materials

Contact Information

Name _____

Preferred Phone Number _____

Preferred Email _____



2023 Raffle Donation Commitment Form

_____ [Sponsor Name]

is committed to donating the following item(s) with a value of at least \$25 to the raffle to be held during the 2023 Crab Festival on Saturday, September 16, 2023. I will coordinate with the Museum to ensure the item(s) are received by the Museum no later than Saturday, September 9, 2023.

Item	Estimated Value	Date by which will be provided

I understand there is no additional marketing or in-kind compensation provided by the Museum in exchange for the raffle donation.

Contact Information

Name _____

Preferred Phone Number _____

Preferred Email _____

Name to be included in marketing materials _____